



# David K. Johnson Foundation

Supporting a Cure for Alzheimer's and Helping Families Affected.

## 20TH ANNUAL GOLF TOURNAMENT FRIDAY, SEPTEMBER 10

FOUR OAKS COUNTRY CLUB  
DRACUT, MA



FOUR OAKS COUNTRY CLUB

### SPONSORSHIP OPPORTUNITIES

# TOURNAMENT TITLE SPONSOR (Exclusive)

## \$10,000

- Naming rights for the DKJ Golf Tournament (DKJ Golf Tournament Presented By:)
- Includes (2) foursomes (8) golfers for golf, lunch on the course and dinner
- Includes (10) tickets to the Patio Party for non-golfing guests
- Name/logo prominently displayed on all event marketing and PR
- Name/Logo prominently display on event banners and signage
- Name/Logo included on (1) golfer giveaway item
- Full page ad with prominent location in the event program book
- Two (2) hole sponsorships, including name/logo recognition on tee sign and the right to create promotional display or do a contest/product giveaway
- Eight (8) gift bags for your golfers
- Opportunity to contribute to the gift bags and auction
- You will be listed as the DKJ Title Sponsor in all press releases and/or articles written about DKJ.
- Name/Logo included in all email marketing
- Name/Logo included in all social media marketing
- Name/Logo included on DKJ Golf Tournament Website

# TOURNAMENT SPONSOR

## \$5,000

- Includes (2) foursomes (8) golfers for golf, lunch on the course and dinner
- Includes (8) tickets to the Patio Party for non-golfing guests
- Name/logo prominently displayed on all event marketing and PR
- Name/Logo prominently display on event banners and signage
- Name/Logo included on (1) golfer giveaway item
- Full page ad with prominent location in the event program book
- Two (2) hole sponsorships, including name/logo recognition on tee sign and the right to create promotional display or do a contest/product giveaway
- Eight (8) gift bags for your golfers
- Opportunity to contribute to the gift bags and auction
- Name/Logo included in all email marketing
- Name/Logo included in select social media marketing
- Name/Logo included on DKJ Golf Tournament Website

## **PRESENTING PATIO SPONSOR (Exclusive)**

### **\$5,000**

- Recognized as the Presenting Sponsor of the 20th Anniversary Celebration
- Includes (1) foursomes (4) golfers for golf, lunch on the course and dinner
- Includes (10) tickets to the Patio Party for non-golfing guests
- Name/logo prominently displayed on all event marketing and PR
- Name/Logo prominently display on event banners and signage
- Name/Logo included on (1) golfer giveaway item
- Full page ad with prominent location in the event program book
- One (1) hole sponsorships, including name/logo recognition on tee sign and the right to create promotional display or do a contest/product giveaway
- Four (4) gift bags for your golfers
- Opportunity to contribute to the gift bags and auction
- Name/Logo included in all email marketing
- Name/Logo included in select social media marketing
- Name/Logo included on DKJ Golf Tournament Website

## **PLATINUM SPONSOR**

### **\$3,000**

- Include (1) foursomes (4) golfers for golf, lunch on the course and dinner
- Includes (4) tickets to the Patio Party for non-golfing guests
- Name/logo prominently displayed on all event marketing and PR
- Name/Logo prominently display on event banners and signage
- Full page ad with prominent location in the event program book
- One (1) hole sponsorships, including name/logo recognition on tee sign and the right to create promotional display or do a contest/product giveaway
- Four (4) gift bags for your golfers
- Opportunity to contribute to the gift bags and auction
- Name/Logo included in all email marketing
- Name/Logo included in select social media marketing
- Name/Logo included on DKJ Golf Tournament Website

# PLATINUM SPONSORSHIPS (Exclusive Cart Sponsor Opportunity)

## \$3,000

- Includes your name/logo on signage in each golf cart
- Include (1) foursomes (4) golfers for golf, lunch on the course and dinner
- Includes (4) tickets to the Patio Party for non-golfing guests
- Name/logo prominently displayed on all event marketing and PR
- Name/Logo prominently display on event banners and signage
- Full page ad with prominent location in the event program book
- One (1) hole sponsorships, including name/logo recognition on tee sign and the right to create promotional display or do a contest/product giveaway
- Four (4) gift bags for your golfers
- Opportunity to contribute to the gift bags and auction
- Name/Logo included in all email marketing
- Name/Logo included in select social media marketing
- Name/Logo included on DKJ Golf Tournament Website

# GOLD SPONSOR

## \$2,000

- Includes (1) foursome (4) golfers for golf, lunch on the course and dinner
- Includes (4) tickets to the Patio Party for non-golfing guests
- Name/logo displayed on select event marketing and PR
- Name/Logo display on event banners and signage
- Full page ad in the event program book
- One (1) hole sponsorships, including name/logo recognition on tee sign and the right to create promotional display or do a contest/product giveaway
- Four (4) gift bags for your golfers
- Opportunity to contribute to the gift bags and auction
- Name/Logo included in all email marketing
- Name/Logo included in select social media marketing
- Name/Logo included on DKJ Golf Tournament Website

## **SILVER SPONSOR** (Includes two golfers, lunch on the course and dinner) **\$1,000**

- Includes two (2) golfer spots in the DKJ Golf Tournament
- Includes (2) tickets to the Patio Party for non-golfing guests
- Name/Logo included in select email marketing
- Name/Logo included in select social media marketing
- Name/Logo included on DKJ Golf Tournament Website
- One (1) hole sponsorships, including name/logo recognition on tee sign and the right to create promotional display or do a contest/product giveaway

## **DOOR PRIZE RAFFLE SPONSOR** **\$600** Exclusive - limited to 5 sponsors

- Name will appear on our website with a hyperlink to your website.
- Will be featured on a Tee Sign.
- Name/logo showcased on the slideshow profiled at registration and dinner.
- You will receive exclusive LOGO exposure to one of our 5 Door Prize Raffles. These items will be our ONLY raffles this year.

## **BRONZE SPONSOR** **\$500**

- Your company's logo will appear on our website with a hyperlink to your website.
- Will be featured on a Tee Sign.
- Company name/logo showcased on the DKJ slideshow profiled at registration and dinner.

**FOR MORE INFORMATION ON  
SPONSORSHIPS, OR TO RESERVE  
YOUR SPOT IN THE TOURNAMENT,  
PLEASE CONTACT:**

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